

HOW TO RUN A GREAT BOOK SWAP

- 1. Chose the date.** Find a date that suits your school, such as Indigenous Literacy Day, Wednesday 2 September, or during Children's Book Week or Reconciliation Week.
 - 2. Let parents and students know well in advance** about the *Great Book Swap* - how it works and some information about the Indigenous Literacy Foundation (ILF). You are welcome to use the newsletter announcement provided in this kit. Explain to your students why you are supporting literacy in remote communities and where their money will go. Put up posters around your school to generate excitement.
 - 3. Ask students to bring in a book** that they have enjoyed but can bear to part with. It often works best if books are brought in several days before the swap to ensure everyone remembers their books.
 - 4. Set up the books in a central area.** It helps to arrange the books in rough age groups if there is more than one class participating.
 - 5. Students make a gold coin donation for the right to take a new book.** Bring the students in, all at once or class by class depending on the size of your school. Collect the money and donate it to the ILF!
- Please take photos on the day and send them to emily@ilf.org.au so that we can recognise your school's contribution on our website and social media! If your school uses social media, tag our Facebook page or Twitter handle @IndigenousLF and use the hashtags #greatbookswap or #readingopensdoors
- 6. Donate the money to our Foundation.** Use the information provided to make a donation by Nov 30.

MORE IDEAS

- Make your event a real celebration! Have an assembly before the *Great Book Swap* and invite local elders or writers to come and speak at your school. Invite families to participate.
- Allow the students some quiet reading time after the book swap to enjoy their new books.
- Show the video on the ILF website about the work of the Indigenous Literacy Foundation.
- Use the ILF bookplate to encourage students to write why they love the book they are swapping.
- Approach businesses in your local area and ask them to match the funds raised by your school. We will provide them with a tax deductible receipt.
- Combine your book swap with a cake stall or sausage sizzle to raise extra funds.
- Ask your students to organise and publicise the event, write a press release and contact your local paper and radio station.

The *Great Book Swap* is a win-win. Not only does it help raise money to improve literacy levels in remote communities, but the excitement and fun that a book swap generates will help improve literacy levels in your school as well!



ANDY GRIFFITHS, AMBASSADOR

FREQUENTLY ASKED QUESTIONS

Does our school have to hold a *Great Book Swap* or can it be another event?

Although we do encourage you to try the *Great Book Swap* as it promotes literacy and is a lot of fun, you are welcome to organise any type of fundraiser you think will suit your students and be successful.

Alternate Fundraisers

If the *Great Book Swap* doesn't work in your school you can hold another fundraiser. Some ideas are:

- Cake stall or sausage sizzle
- Beanie Day (see the Tali Gallery website for ideas) - <http://www.taligallery.com.au/>
- Skip class & read – students make a donation to spend a period reading instead of attending class
- If your library is clearing out books have a second hand book fair
- Have a “dress as your favourite character day” for a gold coin donation

When can our school hold the event?

Hold your *Great Book Swap* or other fundraiser at any time throughout the year to suit your school.

We suggest

- Indigenous Literacy Day, Wednesday 2 September 2015
- Reconciliation Week, 27 May - 3 June
- National Literacy and Numeracy Week, dates to be announced
- NAIDOC Week, 5-12 July 2015 (or when your school holds NAIDOC celebrations)
- Children's Book Week, 22-28 August 2015

Does the ILF accept donations of books?

We don't accept donations of books, mainly because many books are not culturally appropriate for remote communities. Every year our book selection committee - a group of teachers who have worked in remote communities and book industry experts - work with publishers across Australia to choose a number of titles. We use the money donated by schools, businesses and individuals to buy these books brand new from publishers (at generous discounts) and then distribute them through a warehouse.

We have many offers from people who kindly want to donate books but we are a very small staff, and don't have the facilities to store, sort out the appropriate books and then sponsor the distribution to communities across Australia.

What if students bring more than one book, or extra money to donate?

Use your discretion - the rule of thumb is to do whatever ensures that no student misses out. We often get queries about students who bring extra books, forget their books or donate more than a gold coin. If you have extra books that you are culling from the library and collect the books in advance of the swap, it is easier to make sure that everyone gets a book on the day.

How does our school donate the money?

You can donate online through our website, make a direct deposit or send us a cheque. If you do make a direct deposit or EFT please send an email to accounts@ilf.org.au to ensure that you get a receipt.

Where does our school's donation go?

School donations help fund our national Book Supply Program. This year we aim to send 30,000 books to 200 + remote Indigenous communities across Australia. This costs roughly \$200,000. Although we cannot tell you exactly where the books we buy with your donation will go, we can assure you that the money is used to buy books for places where books are incredibly scarce.

READING OPENS DOORS

WHAT CAN A DONATION BUY?



\$5-10

can buy and send a book for a child in a remote community.



\$140

can buy an early literacy set of up to ten beautiful board books for a baby or toddler and their family. In some communities these are translated into first language.



\$800

can help buy a pack of books for a school or library.



\$5,000 - 10,000

can fund a community literacy project or book. These books are written by children or adults and may be in first language and English.



**HELP RAISE
\$100,000
TO BUY 10,000
BOOKS!
JOIN THE 2015
GREAT
BOOK
SWAP
CHALLENGE**

SCHOOL:

IS HOLDING A:

DATE:

TIME:

PLACE:



AUSTRALIAN BOOKSELLERS ASSOCIATION



Australian Society of Authors



AUSTRALIAN PUBLISHERS ASSOCIATION



INDIGENOUS LITERACY FOUNDATION

HOW TO DONATE!



1. Secure online credit card payment through our website.
2. Call us on (02) 9280 0644 and make a donation by credit card over the phone.
3. Cheques should be made out to 'Indigenous Literacy Foundation' and posted to
The Indigenous Literacy Foundation, PO Box 663, Broadway NSW 2007
4. At any Westpac branch or via EFT using our account details:

Account Name: The Indigenous Literacy Foundation

Bank: Westpac

BSB: 032 249

Account Number: 261878

If you make an EFT **please email accounts@ilf.org.au** indicating the amount that has been donated, the organisation or individual who donated, and the date it was put into the account. If possible include your name or organisation name in the reference with the bank.

The Indigenous Literacy Foundation will issue you a receipt once your payment has been processed. All donations over \$2 are tax deductible.

REMITTANCE ADVICE

Please return this advice to: The Indigenous Literacy Foundation PO Box 663, Broadway NSW 2007

Fax: 02 9280 0599 Email: accounts@ilf.org.au

School: _____

Contact: _____ Position: _____

Phone: _____ Email: _____

Address: _____

Suburb: _____ State: _____ Postcode: _____

Payment Details

Payment is:

☐ Cheque/money order. Please make out to the Indigenous Literacy Foundation

☐ EFT or deposit. Date of transfer: _____ Amount: _____

☐ credit card (please circle) Visa / Mastercard / AMEX

Card Number: _____ Expiry Date (mm/yy): ____ / ____ CCV: ____

Name on Card: _____ Signature: _____



NEWSLETTER ANNOUNCEMENT



READING OPENS DOORS

This year our school is supporting the work of the Indigenous Literacy Foundation by holding a *Great Book Swap* on national Indigenous Literacy Day Wednesday 2 September.

To take part students need to bring along a book that they are happy to swap with another student and a gold coin donation to choose a “new” book.

The Indigenous Literacy Foundation (ILF) works to put books into the hands of children and families in remote Indigenous communities across Australia. In the lifetime of the project, with the support of many people and organisations including schools, they have sent more than 120,000 new, high quality books to over 230 remote communities. The ILF also runs an early literacy project called *Book Buzz*, which puts board books into the hands of babies, toddlers and their families. The Foundation has published and funded more than 40 community books, some of which are translated into first language. Please help us support their work!



SOCIAL MEDIA

Suggested tweets:

Our school is helping buy books for Indigenous kids in remote Oz by holding a #greatbookswap for @IndigenousLF

<http://www.indigenousliteracyfoundation.org.au/great-book-swap-for-schools.html>

We believe that every child deserves the chance to discover books & reading, so we're supporting @IndigenousLF #readingopensdoors

Suggested facebook post:

Reading Opens Doors! Our school is proud to support the Indigenous Literacy Foundation by holding a #greatbookswap. We're raising money to help buy new, culturally appropriate books for young Indigenous children in remote communities. You can read more about the ILF here: <http://www.indigenousliteracyfoundation.org.au/>

Feel free to adapt the newsletter announcement or social media posts to suit your school!





**INDIGENOUS
LITERACY
FOUNDATION**

Great Book Swap

This is one of my favourite books because



www.indigenousliteracyfoundation.org.au



**INDIGENOUS
LITERACY
FOUNDATION**

Great Book Swap

This is one of my favourite books because



www.indigenousliteracyfoundation.org.au



**INDIGENOUS
LITERACY
FOUNDATION**

Great Book Swap

This is one of my favourite books because



www.indigenousliteracyfoundation.org.au



**INDIGENOUS
LITERACY
FOUNDATION**

Great Book Swap

This is one of my favourite books because



www.indigenousliteracyfoundation.org.au

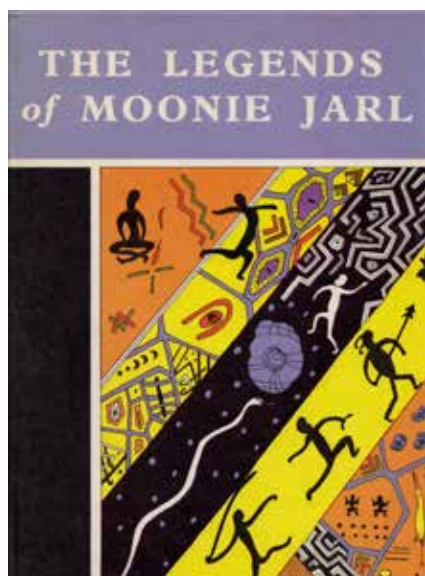


STUNNING FACSIMILE OF THE FIRST ABORIGINAL CHILDREN'S BOOK

THE LEGENDS OF MOONIE JARL

written by Moonie Jarl (Wilf Reeves) with illustrations by Wandi (Olga Miller)

The book tells the stories of the Butchulla people, the Indigenous people of Fraser Island and the Fraser Coast, Queensland. Published in 1964, it was the first Aboriginal children's book to be published and was written and designed by Butchulla siblings Moonie Jarl (Wilf Reeves) and Wandi (Olga Miller), both of whom have since passed away. *The Legends of Moonie Jarl* gives a deeper understanding and appreciation of Butchulla culture among the broader community, and contributes to community pride locally.



"My father, who was a head-man of the Butchulla, told us many things in the evenings before we went to sleep. He would tell us the stories or legends of our people, some of which are similar to the fairy tales you heard when you were young. I learned from my father many things." – Moonie Jarl

ISBN: 978-0-9924780-4-9 H/C

Call 02 9280 0644 for further information

Order your copies from the Indigenous Literacy Foundation

Post: PO Box 663, Broadway NSW 2007 Fax: 02 9280 0599 Email: emily@ilf.org.au

_____ (QTY) The Legends of Moonie Jarl Price: \$19.95 **Free postage to schools**

Order 5 or more and get 1 free!

Total \$ _____

Organisation _____ Contact _____

Position _____ Phone _____

Address _____

Suburb _____ State _____ Postcode _____

Email _____ ☐ Please send me updates from the ILF

Payment Details

Payment is: ☐ Cheque/money order. Please make out to the Indigenous Literacy Foundation or ☐ credit card (please circle) Visa / Mastercard / AMEX

Card number: _____ Expiry Date (mm/yy): ____ / ____
CCV: ____

Name on Card _____ Signature _____

* Please note that prices are subject to change without notice.

indigenousliteracyfoundation.org.au