

MEDIA RELEASE
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Innovative workshop creates First Nations digital art and storytelling

Indigenous youth from remote Northern Territory and Western Australia have taken part in an innovative five-day Pamela Lofts Bequest workshop in Sydney with the Indigenous Literacy Foundation (ILF) to explore their interest in digital technology, digital art and storytelling.



Caption: Digital art and storytelling reveal at ILF's Pamela Lofts workshop. Photo: Emma Toomey

In collaboration with **DXC Technology and Adobe ANZ**, the ILF's Pamela Lofts workshop provides a mentorship program and these organisations have contributed time, resources, laptops and Adobe Creative Cloud Licenses to teach the young participants how to create digital pieces of art.

ILF Programs Manager, Tictac Moore, understands the important opportunity that the Pamela Lofts program provides, and the generosity of **DXC Technology** and **Adobe ANZ** who supported this Sydney workshop.

"This collaboration has provided the group with an opportunity to explore digital ways of storytelling. This is important because it can lead to career pathways to help not only these First Nations youth but also their Communities. It's been amazing to see them work so passionately towards a project that they presented at the end of the week, using skills that they've been taught over the five days," says Tictac.



“DXC Technology is delighted to support the Indigenous Literacy Foundation with this event as part of our commitment to reconciliation, and increasing access to technology and digital literacy for Communities,” says Stuart Meadley, DXC Digital Futures and First Nations Program Lead, DXC Technology Asia Pacific.

“The potential to support the ILF in its vision to support digital literacy has been an exciting and rewarding opportunity for Adobe. Our mission to achieve Creativity For All underscores the belief that everyone is creative and has the right to tell their story. We believe that through our technology, people and purpose, we can join organisations like the ILF in driving meaningful change across many Communities throughout Australia” said Florisa Anolin, Diversity, Equity and Inclusion Program Lead, APAC & Japan.

About The Pamela Lofts Bequest Program

Pamela Lofts (1949-2012) was a nationally renowned artist and a much-loved children’s book illustrator. She left behind an enormous legacy and a substantial bequest to the ILF, which allowed the launch of The Pamela Lofts Bequest for Literacy and Learning Project in 2014. This project provides a mentorship program for Indigenous people in remote Communities in the Northern Territory and Western Australia.

About the Indigenous Literacy Foundation

The Indigenous Literacy Foundation (ILF) is a national charity of the Australian Book Industry, working with Aboriginal and Torres Strait Islander remote Communities across Australia. They are Community-led, responding to requests from remote Communities for culturally relevant books, including early learning board books, resources, and programs to support Communities to create and publish their stories in languages of their choice. For more information please visit ilf.org.au

About DXC Technology

DXC Technology (NYSE: DXC) helps global companies run their mission-critical systems and operations while modernising IT, optimising data architectures, and ensuring security and scalability across public, private and hybrid clouds. The world’s largest companies and public sector organisations trust DXC to deploy services to drive new levels of performance, competitiveness, and customer experience across their IT estates. Learn more about how we deliver excellence for our customers and colleagues at DXC.com.

About Adobe

Adobe is changing the world through digital experiences. For more information, visit www.adobe.com.

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